

Principal Solar (OTCMKTS:PSWW)

There are certain industries that are expected to be massive growth drivers in the decades to come and hence, it is perhaps a good idea for investors to consider focussing on those sectors. Those are industries that could eventually go on to create immense value and hence, investors ought to be alert to the opportunities.

Some of the industries which could end up generating significant growth in the coming years are the clean energy and renewable energy sectors. If you are looking for a company that is involved in those sectors and also has interests in traditional industries then it may be a good move to start looking into **Principal Solar (OTCMKTS:PSWW)**.

The company is actually involved in strategic investments across a range of industries and much of the thrust is in new generation industries. This report is going to provide you with a very detailed look into the company, its business, the industries it is involved in, and other salient aspects which all investors need to be aware of.

About Principal Solar

PRINCIPAL SOLAR

As mentioned earlier, Principal Solar is involved in a wide range of industries and makes strategic investments in technologies and entities which are involved in new-age industries. The company is always on the lookout for opportunities in new-age industries in clean and renewable energy as well as in any disruptive new opportunity in new-age organizations.

KEY STATISTICS

Price as of 03/21/2022	\$ 0.0220
52-Week High - Low	\$0.0100-0.3600
Est Shares Outstanding	267,191,013
Market Capitalization	\$ 6,043,861
Average Volume	3,698,720
Exchange	OTC

Source: Yahoo Finance/OTC Market

RECENT NEWS

March 17, 2022 -- Principal Solar, Inc. (OTC Pink: PSWW) ("Principal" or "the Company"), a strategic investor in organizations and technologies that support next-generation opportunities in traditional, renewable, and clean energy sectors as well as an investor in undervalued petroleum-producing properties, today released a shareholder update from K. Bryce "Rick" Toussaint, CPA, MBA, the Company's Chairman and CEO.

Feb. 24, 2022 -- Principal Solar, Inc. (OTC Pink: PSWW) ("Principal" or "the Company"), a strategic investor in organizations and technologies that support next-generation opportunities in traditional, renewable, and clean energy sectors as well as an investor in undervalued petroleum-producing properties, today announced the successful, final closing of its Regulation A Plus equity offering (SEC File No. 025-11253) (the "Offering"). The Offering, which commenced on

In addition to that, Principal Solar is also involved in acquiring and then operating properties that produce petroleum. As you can see, it is a company that has a hand in many pies, and hence, it can present a pretty compelling prospect for investors.

The company mainly operates through two fully owned subsidiary companies. The first of those is NexTeal, which is involved in the heavy electrical vehicle technologies space. At this point in time, the energy sector is going through a paradigm shift that is expected to usher in a new era at a global level and NexTeal is involved in it in a big way.

The subsidiary is trying to come up with solutions that can have a ready impact on the global energy sector and control carbon emissions effectively. In order to achieve that, NexTeal is involved in making strategic investments in companies that are involved in the renewable energy, natural gas, and electric vehicle industries. It not only makes investments in companies in these sectors but in fact manages these companies as well.

The second Principal Solar subsidiary is E-3 Petroleum, which is involved in producing oil and gas both responsibly and profitably. This is the subsidiary through which the company controls all its investments and acquisitions in the oil and natural gas industry. Most of the properties that the company owns are located in the states of Oklahoma and Texas.

Industry Analysis

Now that you have a fair idea about the sort of work that the company is involved in, it is perhaps time for you to consider taking a look at the industries that the company is involved in. At the end of the day, a company may accomplish a lot of good work but if the industry does not grow then it is difficult for the company to deliver meaningful value to investors.

Back in 2020, the worldwide renewable energy market had been valued at as much as \$881 billion and it is expected to grow at a fairly impressive clip in the coming years. Studies have suggested that from 2021 through to 2030, the industry is going to grow with a CAGR of 8.4%, and eventually, the industry is going to be worth as much as \$1977.6 billion in 2030. If the renewable energy industry does grow at such a pace then it could be said that a massive opportunity exists for investors who can manage to identify the right companies to invest in.

RECENT NEWS (Contd.)

November 25, 2020, and concluded on February 16, 2022, raised gross proceeds of US\$8.65 million* through the sale of 96.6 million shares* of the Company's common stock at US\$0.0895 per share.

January 24, 2022) - The Stock Day Podcast welcomed Principal Solar (OTC Pink: PSWW) ("the Company"), a strategic investor in organizations and technologies that support next-generation opportunities in traditional, renewable, and clean energy sectors as well as an investor of undervalued petroleum-producing properties. CEO of the Company, Rick Toussaint, joined Stock Day host Everett Jolly.

In this regard, it is also necessary to note that there are different kinds of renewable energy and hence, the avenues of growth could be immense. While it is true that the coronavirus pandemic had hampered the renewable energy market in a big way owing to the fact that it became difficult to take care of planned maintenance work, things have been improving in recent times.

Renewable energy is mainly involved with energy generation through natural resources like sunlight and wind. Principal Solar is involved in both and that is what makes the company an interesting prospect at this point in time. If the company can manage to grow the companies in which it is strategically invested then the long-term boost could be significant.

On the other hand, there is now a distinct policy push towards renewable energy and many governments are now looking to nudge their nations towards changing their sources of power. It may take a long time to change decades of habits but the process is already underway and many companies which are involved in the sector could benefit greatly. Climate change is a real danger and hence, the world has come to a decision to eventually move away from fossil fuels, which are based on carbon. The alternative is renewable energy. However, the process is long and it will take massive amounts of investment to see it through.

According to some estimates, it might take as much as \$100 trillion worth of investments over the course of the next thirty years for the whole process to be completed at a global level. Hence, a lot of investment and subsidies might flow into companies that are involved in the sector.

Investment Highlights

So, it is clear to see that the company has a plan in place to capitalize on the potentially fast-growing renewable energy industry, and on top of that, it is also involved in traditional energy industries. The latter is expected to help the company in having a play in the traditional energy industry. In this section, we are going to look into some of the recent developments which could provide some idea into the rationale behind investing in the stock if one chooses to.

1. Latest Shareholders Update

Shareholder updates almost always provide potential investors with a fair idea about the direction of any company and last week on March 17 Principal Solar Inc issued an update as well. The update in question was issued by the company's Chief Executive Officer and Chairman K Bryce Toussiant. In his letter, he noted that a special meeting of the board had been scheduled for the end of the current month.

At the meeting, the board is going to be involved in the discussion with regards to a variety of topics and also some of the strategic initiatives that are in the pipeline. On the other hand, it was also noted that after the company had managed to complete the acquisition of the company Double-H Services, it had a large number of associated issues that needed to be addressed.

However, that was not all. Toussiant also noted that at the meeting the members of the board were also going to be involved in discussions with regards to its plans for financing transactions that are going to take place in the future. Principal Solar also added that it was going to primarily focus on financing methods that were non-dilutive in nature.

2. Regulation A Plus Equity Offering Completed

The other major development with regards to Principal Solar had actually occurred back on February 24 this year when the company announced that it had been successful in finally closing its Regulation A Plus equity offering. It may be a good idea for investors to perhaps take a closer look into it. The offering in question had actually commenced as far back as November 25, 2020, and was finally concluded on February 16, 2022.

The company sold as many as 96.6 million shares for \$0.0895 each and managed to bring in as much as \$8.65 million in the gross proceeds. The company's Chairman and Chief Executive Officer Toussiant spoke about the development at the time as well. He noted that the completion of the Regulation A Plus offering was an indication of the fact that investors were happy with the business model of the company and reinforced that by subscribing to the offering.

The company announced at that time that the capital that it had managed to raise from the offering was going to be used towards paying off some of its debts as well as some of the particularly dear convertible notes.

3. Uplisting Plans

Uplisting to a larger exchange is almost always on the agenda for most companies and so is the case with Principal Solar. Earlier on in the year on January 24, the company's Chief Executive Officer went to The Stock Day Podcast and joined the host Everett Jolly for an interview. After the initial rounds of questions about the company's operations, Jolly asked Toussaint about the plans for uplisting to the OTCQB.

The CEO noted that the audits with regards to the financial statements for the years 2019 and 2020 are going to be completed at some point in the first quarter of 2022. He went on to note that by the third quarter of this year, Principal Solar is expected to be a fully reporting entity. Once that happens, the company is going to be eligible for applying for an uplisting to the OTCQB. An uplisting to that exchange might help the company get exposed to a larger pool of investors.

4. Strategic Moves

The company is keen to make strategic moves that could strengthen its business for the long term and it has been doing so for quite a while. One of the latest ones from the company was the agreement it made with IntelligMedia/Apollo Green back on December 28, 2021. As per the provisions of the agreement, the company was going to turn its investment into a note.

The note was also going to have a return on capital and there was also going to be interest that would need to be paid. It was noted at the time that the decision to disinvest was going to bring in an influx of fresh capital. That was going to be deployed by the company for the purpose of acquisition of assets in the logistics space. The company also plans to work on its development agreements with IPLTech Electric, its partner in the heavy electric vehicle space.

5. Acquisition of Double-H Services

Last but not least it may be important for investors to know that back on December 21, 2021, Principal Solar had come into focus after it announced that it had finalized the terms of the agreement for acquiring a majority stake in the company Double-H Services LLC. Earlier on in the year, Principal Solar had actually picked up a minority stake in the company. It was also announced that once the acquisition was completed, the company would also have control over the assets, revenues and other interests of Double-H Services.

Management Details

Ultimately the success of a company depends a lot on the expertise of its management and in that regard, Principal Solar seems quite blessed.

K Bryce Toussaint, the company's Chief Executive Officer and Chairman is an MBA and CPA, besides being a seasoned entrepreneur. His experience in the public accounting and business sectors spans more than two decades. He has worked with a number of companies and is now focused on turning Principal Solar into a major player in the industry.

Anthony Lerner, who is the Chief Operating Officer and a director in the company, is the other important executive at Principal Solar. He is another highly experienced executive who has spent most of his career as a deal maker, portfolio manager, and trader in the energy and commodities space.

As one can see, Principal Solar is currently working towards becoming one of the major players in the industry, and hence, it could well be a company that could be worth following to a significant degree by investors. Hopefully, the report provided you with all the salient details about the company.